



Call for papers

**10th International Conference of the Iberoamerican Academy of Management
December 7-9, 2017, New Orleans, Louisiana (USA)**

Building Bridges between Ibero and American Scholars: Establishing links between scholars, managers, and management theory and practice within the Iberoamerican Community.

The world is rapidly changing and continually evolving, and society finds itself navigating a post-economic crisis era but also living in a world that is witnessing one of the major technological revolutions in human history. This technological progress is accelerating and creating significant opportunities for social and economic improvement, but it also leads to major challenges at multiple levels (i.e., individual, firm, industry, region, country, and global). Access to information and technological development are better than ever, and new business opportunities are arising, therefore, creating occupations that did not even exist before. Technology also allows us to tackle problems that could not previously be solved, or to solve them in a more efficient way. However, we are also at risk of leaving entire groups of people behind, further accelerating the gap between regions, countries and societies. Recent economic research suggests that after the recent global economic crisis and its subsequent recession, inequality is increasing, not only between countries, but also within countries, with an increasing percentage of total wealth concentrated in the hands of the richest citizens. Technological development is a double-edged sword, insofar as it may help to mitigate these gaps on the one hand while exacerbating them on the other, creating a rift between those who create and manage the new technologies and those whose occupations are going to be replaced by them. In addition, access to new, more advanced technologies is unevenly distributed across regions, countries and within countries.

What are the implications of these global economic changes? What long-term impact will differential access to new technologies have on society at large? How can

successful management models that were developed in advanced economies be transferred to developing countries? How can governments support this transformation? How do the relationships between developing and developed countries evolve and devolve? Are models that were developed primarily in western markets easily transferable to less advanced societies? What can developed countries learn from developing ones? What are the implications of these global economic changes for firm-level strategy? Are current leadership and organizational models valid in all societies? How can inequalities influence the motivation of the workforce? These are some of the stimulating questions and challenges that arise in light of the changes and trends that we are witnessing in a rapidly evolving world.

We posit that these issues and other challenges can only be effectively resolved by collaboration, increased information, and knowledge exchange between people from different complementary backgrounds and different disciplines within management. Within this spirit, the 10th International Conference of the Iberoamerican Academy of Management aims to bring together people (scholars, managers, and entrepreneurs) from different countries, different cultures, and different disciplines, with the purpose of contributing to more balanced social and economic development that would preclude the isolation of some societies.

We invite submissions to the **10th International Conference of the Iberoamerican Academy of Management** from different management disciplines that rate high on theoretical and methodological rigor. Although we welcome all papers that focus on traditional management topics, we are particularly interested in those that involve multi-level phenomena and that respond to the challenges and opportunities faced by our rapidly evolving world. Indeed, it has been suggested that a micro or a macro lens alone yields incomplete understanding of the phenomenon under study, and that multilevel research addresses the levels of theory, measurement, and analysis required to fully examine research questions (Hitt, Beamish, Jackson, & Mathieu, 2007). Selected papers will be invited for publication on a conference related special issue of *Management Research*, the Journal of the Iberoamerican Academy of Management.

Papers must be submitted in English, Spanish or Portuguese. Submissions should be identified for inclusion in only one of the following **tracks**:

- o Strategic Management and Business Policy
- o International Management
- o Entrepreneurship and Family Business
- o Technology and Innovation Management
- o Organizational Behavior and Human Resource Management
- o Public Administration
- o Learning & Education

CRITICAL DATES

Deadline for submission of papers	June 30, 2017
Notification of acceptance/rejection	August 20, 2017

SUBMISSION WEBSITE

To submit your papers, please go to: <https://easychair.org/conferences/?conf=iam2017>
Submitters must have an account with www.easychair.org, and the papers must be in pdf format.

CONTACT INFORMATION

Conference Chair

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REFERENCES

Hitt, M.A., Beamish, P.W., Jackson, S.E., & Mathieu, J.E. (2007). Building theoretical and empirical bridges across levels: Multilevel research in management. *The Academy of Management Journal*, (50)6, 1385–1399.